

# Member Benefits Supplier Companies

The Professional Association for Customer Engagement (PACE) is the only non-profit trade association dedicated exclusively to the advancement of companies – and their employees who utilize multi-channel contact center customer engagement, are compliant with industry rules and regulations and treat consumers with the highest level of customer service.

PACE is one of the largest associations and a global leader in providing a forum for multi-channel customer engagement solutions applied to marketing, customer service and compliance. Our diverse membership consists of Fortune 500 companies, contact centers, BPOs, law firms, consulting companies, and customer contact technology suppliers. PACE's global reach allows members and their employees to gain insight into customer engagement strategies employed around the world.

## Benefits for Supplier Companies

**Information and Education:** PACE prides itself on staying up-to-date on the latest industry news. We keep our members informed and engaged on issues that may impact their business and their customers.

**Networking and Engagement:** PACE provides productive and meaningful networking opportunities. Our members gain maximum visibility and exposure with the leaders of the contact center industry. A membership allows for engagement with peers on committees and councils.

**Marketing:** A PACE membership allows for unique marketing opportunities and a discounted rate. In-person and on-line, we provide a variety of promotional and advertising options to help members market their business.

**Referral Source:** From our online resource directory to online and in-person inquiries, PACE makes it a priority to send referrals and business to our members. Supplier companies receive a listing on the PACE online directory and access to all PACE members.